



# BIKE TO THE SEA INC.

RIDING FOR BIKE SAFETY AND SAFE PLACES TO RIDE

## **Bike to the Sea's 25<sup>th</sup> Anniversary Buy a Foot of Bike Trail for 50 Bucks Campaign!**

Dear Bike Trail Supporter,

For 25 years Bike to the Sea Inc. has worked to develop the Northern Strand Community Trail, a twelve-mile off-road bike and pedestrian trail from the city of Boston to the beaches of Lynn.

As part of our 25<sup>th</sup> anniversary, Bike to the Sea Inc. is excited to announce the launch of a major fundraising initiative to pave the Revere segment of the Northern Strand Community Trail in 2018. With more than half of the twelve-mile trail paved and all five towns working towards a common goal it is time to bring the Revere segment of the trail to the next level.

Bike to the Sea is working in partnership with the City of Revere to pave the 1-mile segment of the trail in North Revere.

- Paving the trail expands the potential of the trail as a regional trail network getting bike commuters and long distance cyclists safely under Route 1 and off busy Salem Street.
- It will create the opportunity for walkers, runners, families, and people with disabilities to enjoy safe, healthy activities off city streets and away from traffic.
- Residents of Revere will be better able to access and experience the beautiful natural resource that is Rumney Marsh.

Our new fundraising initiative is called Buy a Foot of Bike Trail. Supporters can sponsor a section of the trail and will enjoy varying benefits depending on their level of sponsorship. Benefits range from getting your name or logo on our kiosks, your name/logo on our Bike to the Sea Day t-shirts, being listed or linked to on our website, and getting written up in future press releases and blog posts.

Thank you for taking a moment to learn about how you can support and further the development of the Northern Strand Community Trail. Sponsoring this trail is an excellent way to gain exposure and visibility for your organization. If you would like to contribute or learn more visit the sponsorship page on our website or contact me by e-mail or phone.

Sincerely,

**Clay Larsen**

Bike to the Sea Inc. Project Manager

Bike to the Sea Inc. is a 501(c)(3) charitable organization as determined by the Internal Revenue Service (IRS). Since no goods or services were received in exchange for this donation, the gift is tax deductible to the fullest extent of the law.

