



BIKE TO THE SEA INC.

RIDING FOR BIKE SAFETY AND SAFE PLACES TO RIDE

SPRING 2018 KIOSK & MAP SPONSORSHIP PROGRAM

Dear Bike Trail Supporter,

Bike to the Sea Inc. is the lead proponent of the development of the Northern Strand Community Trail. We partner with the five municipalities that the trail travels through – Everett, Malden, Revere, Saugus and Lynn - to bring attention, community support and new resources to this important regional linear park and transportation resource.

The trail is becoming a great neighborhood focal point for healthy family exercise, enjoyment of the area's natural beauty and a resource for commuters traveling to jobs in neighboring communities, including Boston. The bottom line is that people are starting to use the trail and looking for places where they can eat, shop and enjoy this new local resource.

As we build the trail and witness its growing popularity we look for ways to improve it and make it more user friendly. With this goal in mind, Bike to the Sea Inc. has launched a **Kiosk & Map** program. We have begun locating kiosks with a large map at strategic locations along the trail. Our goal is ten kiosks stretching from Everett near the Mystic River to the border of Lynn.

The map kiosks are simple, well-built, wooden structures with metal roofs that display large 3'x4' maps of the developing trail system. The maps will assist trail users in learning about the trails and also help them find their way. The maps also show important landmarks such as local schools, natural areas and public transportation.

We are looking for community minded individuals, businesses and organizations that will consider becoming a bike trail sponsor. Please see sign up details on attached sheet.

Your company logo, website and other information can be placed on the kiosk. Families and individuals can also sponsor the program. Sponsorships are for two years. Funding from the program helps maintain the kiosks in top condition and helps Bike to the Sea Inc. further improve the trail.

Thank you for taking a moment to learn about a very concrete and direct way to support trail building efforts while, at the same time getting good exposure for your organization in a prominent and tasteful location in the community and on the trail!

If you would like to join this important program please contact Clay Larsen at your convenience and we can provide you with additional details. Contact information at bottom of page.

Thanks for your considerations!

Clay Larsen, Bike to the Sea Inc. Project Manager

